



Wellness IQ Introduces New Company Logo, Initiatives for 2020

2020 will bring new challenges, new opportunities, and a fresh new look in wellness solutions.

CLEVELAND, OHIO – February 11, 2020 – Wellness IQ, a leader in the management of employer sponsored wellness initiatives, introduced an updated logo to compliment the exponential growth experienced in the past decade. The new logo is currently being integrated into digital and print media, along with some innovative new products for 2020.

“Wellness IQ is taking our brand, organization, and service model to the next level,” says Wellness IQ Director of Sales, Mary Cmolik. “These are exciting times as we continue to expand offerings, innovate to meet market needs, and lean into the best-in-class technology. I’m grateful to be part of the Wellness IQ Team and to watch the tremendous growth happening within the organization.”

About Wellness IQ

Wellness IQ was formed in 2007 to introduce a results-oriented approach to the management of employer sponsored wellness initiatives. The exponential growth of the company has identified Wellness IQ as a national leader in the wellness and benefits markets. An integrated portfolio of solutions includes a selection of nationally acclaimed wellness providers with the technology and account management needed to promote employee engagement. For more information, please visit www.wellnessiq.net or call 888.935.5471. Like us on [Facebook](#) and follow us on [LinkedIn](#).

For more information:

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